



NEWS

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Contact: Jennifer Haselhuhn (313) 471-6517
jennifer.haselhuhn@ilitchholdings.com

Ilitch Charities Raises over \$200,000 to Support Local Community; Announces Dates for 2011 Events

DETROIT – The 3rd Annual Ilitch Charities One Team, One Community Gala and Celebrity Golf Classic were the most successful yet, raising over \$230,000 to support the local community. Once again, top Hollywood celebrities, local and national sports stars and media personalities supported the sold out events. This year’s benefitting organizations are Forgotten Harvest, Goodwill Industries of Detroit, S.A.Y. Detroit and the Detroit Institute of Arts. Each will receive \$35,000 during an on-field ceremony prior to tonight’s Tigers game. The remaining funds will help Ilitch Charities continue its mission of supporting local organizations committed to making long-term, positive change in our region.

“It has been humbling to see the amount of support we’ve gotten from both the local community and nationally,” said Ilitch Charities Chairman Christopher Ilitch, who is also president and CEO of Ilitch Holdings, Inc. “We are so proud that celebrities and sponsors see the value that these events bring to our community. But mostly, we’re proud that we were able to raise a significant amount of money to support four local organizations committed to making southeastern Michigan a better place for all.”

2011 Ilitch Charities One Team, One Community Gala and Celebrity Golf Classic

Ilitch Charities is pleased to announce the dates for the 2011 events. Once again, the One Team, One Community Gala will be held Sunday evening, August 28, 2011, at MotorCity Casino Hotel. The Celebrity Golf Classic will be held Monday, August 29, 2011, at Oakland Hills Country Club. Sponsorship packages are available and the event will again raise important funds to support innovative and collaborative programs in the community.

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2010 Event Recap

Mike Binder, Dave Coulier, Dann Florek, Michael Imperioli, Natalie Morales, and Thorsten Kaye were a few of the celebrities that joined current and former Detroit Tigers and Detroit Red Wings – such as Al Kaline, Cecil Fielder, Dave Rozema, Justin Abdelkader and Chris Chelios – as well as other sports stars and media personalities, giving metro Detroiters the unique opportunity to mix and mingle with celebrities for a good cause.

The 2010 One Team, One Community Gala was held in the Sound Board Theatre at MotorCity Casino Hotel. Nearly 400 guests feasted on expertly prepared food, desserts and drinks. Guests were also treated to live entertainment from Persuasion and a special set performed by best-selling author Mitch Albom and Marc “Rosey” Rosenthal. The party featured silent and live auctions that included unique items such as autographed sports memorabilia, sports experiences, entertainment packages, jewelry and travel.

The Celebrity Golf Classic took place at Oakland Hills Country Club where golfers participated in a scramble tournament. The day concluded with the presentation of awards to the top three teams as well as prizes for the longest drive and closest to the pin. This year, Detroit Red Wing Justin Abdelkader and a team from Tremco took top honors. Actor and comedian Dave Coulier and the team from MotorCity Casino Hotel came in second place. And, the team from Pepsi placed third in the tournament.

About Ilitch Charities

Ilitch Charities is a non-profit organization that invests in our community's future by supporting innovative, collaborative and measurable programs in the areas of community development, human services, education and recreation through contributions from the Ilitch companies, their colleagues and the generosity of others. Ilitch Charities is affiliated with the companies owned by Michael and/or Marian Ilitch, Ilitch companies include: Ilitch Holdings Inc., Little Caesars Pizza, Blue Line Foodservice Distribution, Champion Foods, the Detroit Red Wings, Olympia Entertainment, Little Caesar Pizza Kits Fundraising Program, Olympia Development and Uptown Entertainment. Additionally, Michael Ilitch owns the Detroit Tigers. Marian Ilitch owns MotorCity Casino Hotel. For more information, visit IlitchCharities.com.

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